

Sponsorship Opportunities

FEFCO Technical Seminar

28-30 October 2015
CCIB – Barcelona – Spain



For more information and for registrations go to:
<http://www.fefco.org/>



Scope

The 18th Technical Seminar organised by the FEFCO Production Committee will be held on 28, 29 and 30 October 2015 at the CCIB in Barcelona. Following another successful Seminar in Copenhagen in 2013, FEFCO will host its bi-annual event for the first time in Spain.

FEFCO has chosen Barcelona because it has great connections to all European cities and is a modern and cosmopolitan city. It is one of the world's most popular international meeting destinations.

The CCIB venue is famous for its excellent infrastructure and its customisable and column free exhibition space. Moreover, it is located within just three minutes' walk from a large selection of hotels. FEFCO has already reserved rooms in four of them for the event to facilitate easy networking. The CCIB is located very close to Barcelona's historic area in one of the main business districts of "Diagonal Mar". This venue is well-known for accommodating large high-tech events requiring state-of-the-art facilities.

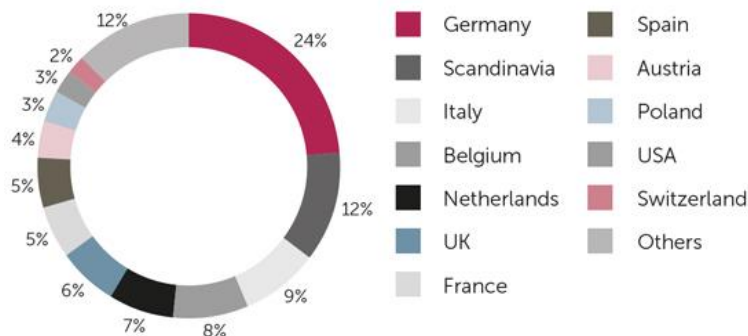
FEFCO is convinced that this choice is convenient for everyone and that it will fulfil the high expectations of the FEFCO delegates.

FEFCO has over 20 years of experience in organising events related to the Corrugated Sector.

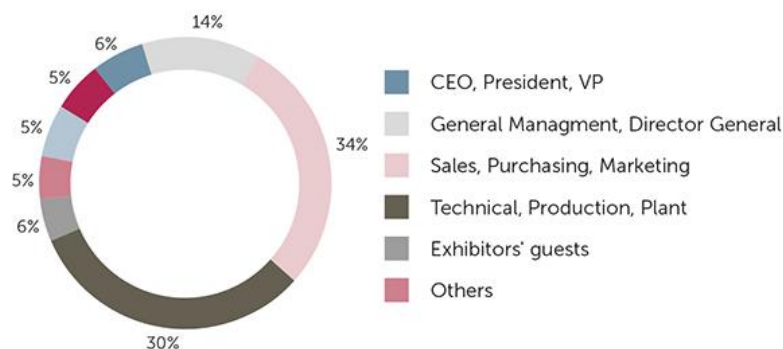
FEFCO bi-annual Technical Seminar remains Europe's premier and unique platform in the industry that provides an excellent opportunity to reach hundreds of international professionals and ensures high brand visibility tailored to sponsors requirements. From large banners to social happenings and promotional materials, this event provides a wide range of sponsorship opportunities to raise your company profile.

FEFCO 2013 Technical Seminar Participants Profile

2013 Seminar delegates by country



2013 Seminar delegates by position



Why sponsor this FEFCO event?

Becoming a sponsor of this event will ensure that your information is placed at the forefront and will help your company to improve its visibility throughout the 3 days of the Technical Seminar. Sponsors have the ability to communicate their messages and increase brand recognition by supporting this event. FEFCO expects a large attendance from the leading companies within the industry. With 3000 m2 of exhibition space and more than 800 delegates expected, a must attend conference and networking events, sponsors will receive prominent recognition for their support of the FEFCO Technical Seminar.

Benefits

The FEFCO Technical Seminar is one of the best platforms to promote your technical solutions. A wide variety of promotional packages is available, each of which provides an effective way to target your message towards decision-makers

The benefits below are part of the sponsorship packages described in this document:

- An improved general visibility throughout the event
- Opportunity to display or distribute promotional materials
- Acknowledgement in FEFCO publications
- Acknowledgement on the FEFCO Technical Seminar website
- Acknowledgement in the conference online proceedings
- Networking opportunities and possibility to meet key-decision makers of the industry.

Key facts and Figures

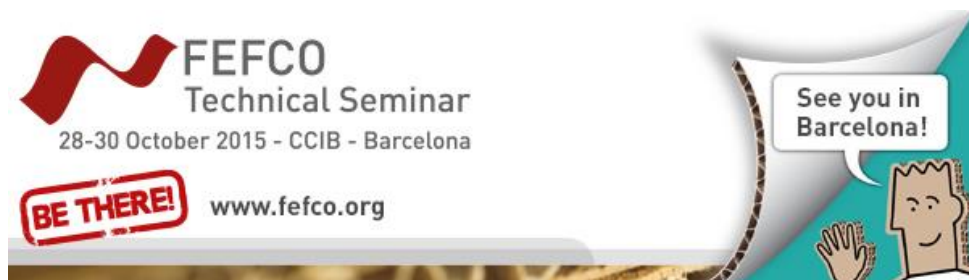
- 3000 sqm exhibition area
- Around 100 stands
- More than 65 exhibiting companies
- 800 delegates including visitors and guests
- 36 countries
- About 60 spotlight presentations

New Format this year

In order to draw a maximum number of participants to the exhibition floor and increase the traffic to your stand, the main meeting room, which is used both for the spotlight sessions and the main conference, will be located in the main exhibition hall.

Sponsorship Opportunities

Find out more about our 3 Sponsorship packages: Gold, Silver or Bronze Box
Or check our "A la carte" Sponsorship opportunities.



Welcome reception – Cocktail on Wednesday 28 October – Banquet Hall

Host the official gathering and networking function of the FEFCO Technical Seminar on Wednesday 28 October which will take place in the banquet room at the top floor of the CCIB.

Delegates and other exhibitors are invited to attend this reception. This will give you the opportunity to display promotional material, and also to hand out gifts or flyers to attendees.

Exclusive benefits include:

- **One Free entrance to the full seminar and 2 entrances to the exhibition**
- Deliver a brief welcome address at the opening of the cocktail
- Prominent signage at the registration desk
- Prominent signage in the cocktail area
- One advert in the mini programme – 1 full page
- Acknowledgment in the conference programme (web, print and mobile application)
- Up to 3 documents in the delegates' bag
- Your company mentioned in FEFCOnnect
(also inserted in International Paper Board Packaging (IPBI magazine))
- Your logo on the home page of the Technical Seminar website
- A prominent space for your logo in the event mobile application
- Event mobile application: Increased visibility of your company in the exhibitors list and possibility to display additional information

Only one company can claim this package which gives a high visibility during the entire FEFCO Technical Seminar event.



2 standing lunches and 4 coffee breaks - Exhibition Hall

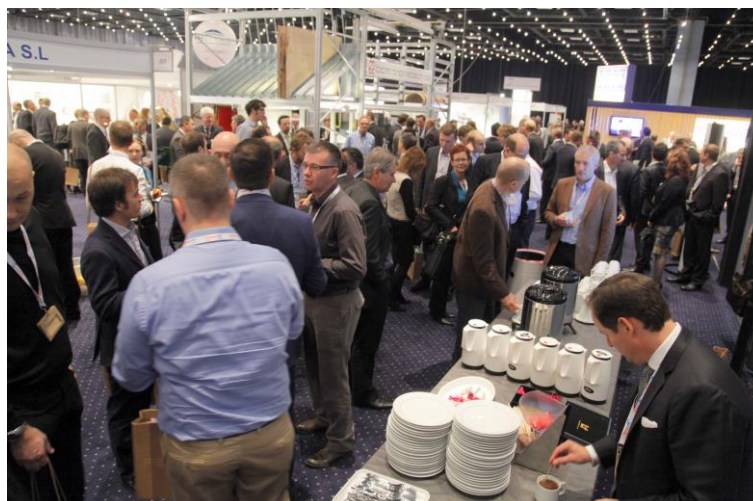
Make lunch and Coffee breaks an event for exhibitors, delegates and speakers. Standing Lunches and coffee breaks will take place on **Wednesday 28, Thursday 29th October and Friday 30 October (morning)**

During these networking breaks, you will have the opportunity to display promotional material and also hand out gifts or flyers to the delegates.

Exclusive benefits include:

- **1 Full entrance + 1 for the exhibition**
- Prominent signage during the buffet lunches and coffee breaks
- One table top to display promotional material
- Possibility to display roll-ups next to coffee stations
- Advert in the mini programme – ½ page
- 1 document or give away in the delegates' bag
- Your company mentioned in FEFCOConnect
(also inserted in International Paper Board Packaging (IPBI magazine))
- Your corporate logo featured on the website.
- Acknowledgment in the conference programme (web, print and mobile application)
- Your logo in the sponsor page of the event mobile application
- Event mobile application: Increased visibility of your company in the exhibitors list and possibility to display additional information

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Seated lunch on Thursday 29 October – Banquet Hall

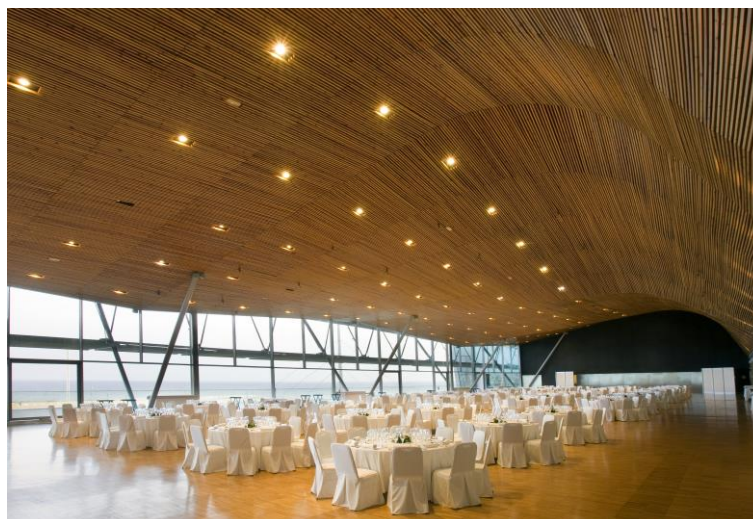
Host the only **seated lunch** of the Technical Seminar which will take place on **Thursday 29 October** in the banquet room at the top floor of the CCIB with an outstanding sea view.

You will have the opportunity to display promotional material and also hand out gifts or flyers to the delegates.

Exclusive benefits include:

- **Free entrance for the Exhibition for one representative**
- Prominent signage in the banquet hall
- One table top to display promotional material
- Possibility to display roll-up in the banquet Hall
- 1 document or give away in the delegates' bag
- Your corporate logo featured on the website.
- Your company mentioned in FEFCOnnect
(also inserted in International Paper Board Packaging (IPBI magazine))
- Acknowledgment in the conference programme (web, print and mobile application)
- Your logo in the sponsor page of the event mobile application
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A LA CARTE SPONSORSHIP OPPORTUNITIES

<p>A. Display near the FEFCO registration desk In accordance with safety rules of CCIB – Maximum 2 companies</p>	2.500 €
<p>B. Large Selection of Indoor and Outdoor signage – upon request Text and logo to be provided to CCIB whenever requested – production costs, hanging, rigging or installation at the charge of the sponsors</p>	Starting from 1000 € and depending on the size and location
<p>C. Lanyards for badges – (with double trigger clips) Examples available at FEFCO</p>	850 €
<p>D. 1 Give-away for distribution- maximum 3 companies The give-away will have to be approved by FEFCO. Promotional material will have to be handed-out or displayed by the sponsor in the conference room or on the exhibition floor.</p>	700€
<p>E. Floor Stickers in the registration Hall- only 1 company Text and logo to be provided to CCIB whenever requested Production costs and installation at the charge of the sponsor.</p>	700€
<p>F. Your logo and additional information in the Event Mobile Application – exhibitors list Technical details to be provided at a later stage</p>	150 €
<p>G. Possible new mobile event opportunities – to be announced later</p>	To be announced later
<p>H. Tailor-made Sponsorship</p>	To be discussed with FEFCO
CONDITIONS	
<ul style="list-style-type: none"> • Sponsor must be a member of FEFCO 	
<ul style="list-style-type: none"> • For Gold, Silver and Bronze package – sponsor must be an exhibitor 	
<ul style="list-style-type: none"> • The Sponsor is responsible for providing promotional items and is responsible for the distribution, display and installation of all sponsorship materials. 	
<ul style="list-style-type: none"> • Installation of banners, displays or roll-ups to be installed and / or supervised by the sponsor. 	
<p>Contact</p> <p>To discuss sponsorship opportunities please contact: Nathalie Schneegans - FEFCO Communications Director Tel: +32 2 650 08 32 - Email: nschneegans@fefco.org</p>	

SPONSORSHIP REQUEST FORM

Please complete, date, sign and return this form to Nathalie Schneegans at nathalie.schneegans@fefco.org

Sponsorship opportunities are attributed in order of receipt.





Please tick the box of the selected opportunity and complete the Sponsor details below:

- | | | |
|--------------------------|-----------------------|-----------------|
| <input type="checkbox"/> | Gold Sponsor | 12.000 € |
| <input type="checkbox"/> | Silver Sponsor | 8.000 € |
| <input type="checkbox"/> | Bronze Sponsor | 5.000 € |

A LA CARTE SPONSORSHIP OPPORTUNITIES

- | | | |
|--------------------------|--|-----------------|
| <input type="checkbox"/> | Display near the FEFCO registration desk | 2.500 € |
| <input type="checkbox"/> | Large Selection of Indoor and Outdoor signage – upon request | As from 1.000€ |
| <input type="checkbox"/> | <i>Lanyards for badges – (with double trigger clips) – Not available anymore</i> | 850 € |
| <input type="checkbox"/> | 1 Give-away for distribution | 700€ |
| <input type="checkbox"/> | Floor Stickers in the registration Hall | 700€ |
| <input type="checkbox"/> | Your logo and additional information in the Event Mobile Application – exhibitors list | 150 € |
| <input type="checkbox"/> | Possible new mobile event opportunities – to be announced | To be announced |
| <input type="checkbox"/> | Tailor-made Sponsorship | To be discussed |

APPLICATION RULES

-  Sponsor must be a member of FEFCO
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-  Installation of banners, displays or roll-ups to be installed and / or supervised by the sponsor.

SPONSOR DETAILS

Name: Gender:

Title/Position.....

Direct Phone:E-mail:

Company Name

Brand

Activity

Address

City Zip code: Country.....

General Phone General Fax:

General E-mail: Website:

VAT Number

Billing details (if different from above)

Company

Address

City Zip code: Country.....

Accountant E-mail:

VAT Number

To discuss Sponsorship opportunities please contact Nathalie Schneegans - FEFCO Communications Director
Tel: +32 2 650 08 32 - Email: nschneegans@fefco.org

Date and place:

Signature: