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Announcement - Informal coalition of the paper and board packaging industry associations

FEFCO together with leading trade associations representing industries involved in forestry, pulp, paper, board and carton production and recycling have launched 'Fibre Packaging Europe', an informal coalition.

The members joint mission is to provide renewable, circular and sustainable paper and board packaging solutions to help achieve the objectives of the European Green Deal.

"Our world is changing faster than ever, European Fibre based companies operate in a very complex industry with new environmental regulations, and our sector is still thinking green, smart and sustainable." says Eleni Despotou, FEFCO Director General.