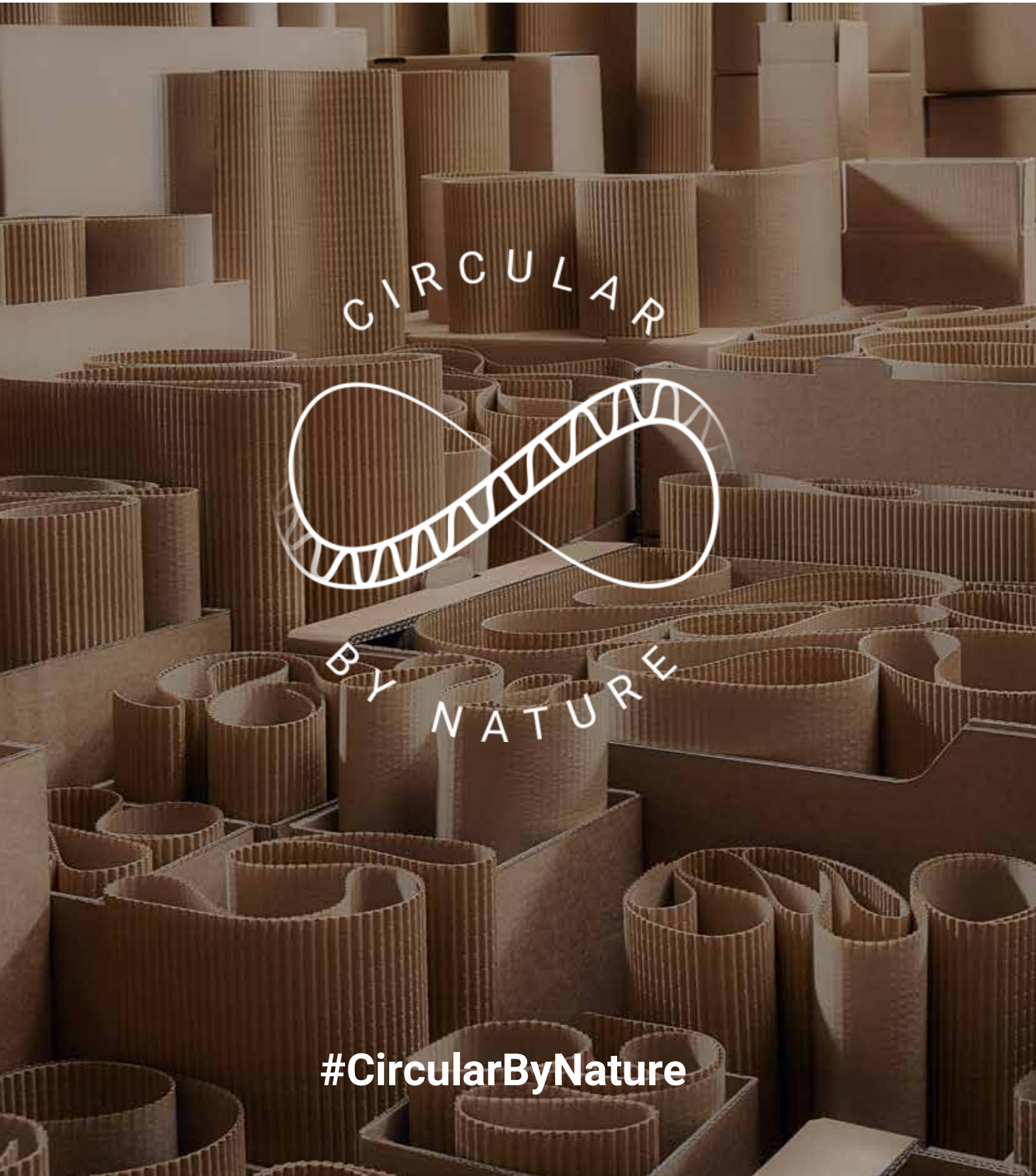


FEFCO

Corrugated Packaging



CIRCULAR



BY NATURE

#CircularByNature

RECYCLING:

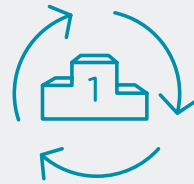
The Circular Economy needs it!

Recycling keeps materials such as paper and board alive for a long time.

Corrugated packaging is an example of the perfect circle: packaging is collected after use, sorted, then sent to the paper mill for recycling to become paper and board for new packaging. This happens over and over again.



Corrugated packaging is collected and recycled all over Europe. There's no need to transport it back to the original producer/distributor.



Paper and board packaging is already a recycling champion with an

81%¹ RECYCLING RATE



Use of recycled paper as a raw material optimises the use of resources and reduces environmental impact.

Corrugated packaging contains on average

88%² RECYCLED CONTENT



Recycling packaging keeps valuable materials in the loop **and eliminates the need for incineration and landfilling.**

¹ European Recovered Paper Council (ERPC) Monitoring Report 2015.

² European Database for Corrugated Board Life Cycle Studies 2015

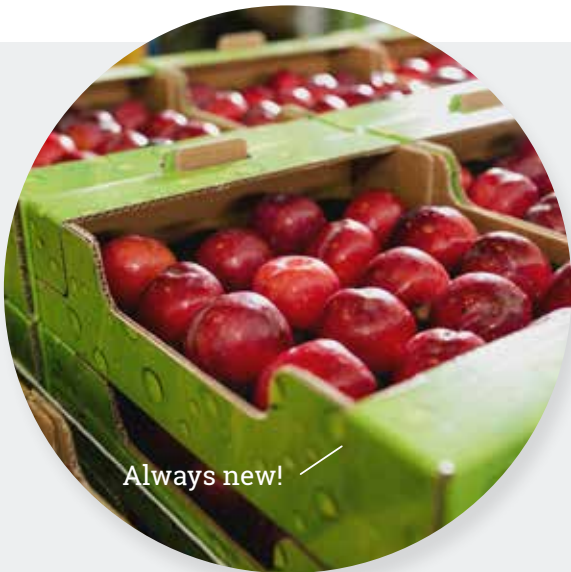
The circular economy promotes re-use to prevent waste whenever possible and supports recycling to keep the value of the materials in the loop.

Besides its great recycling features, corrugated packaging offers additional advantages:

Corrugated packaging is made from natural resources.

1

When new fibres are used, the wood is harvested from renewable sources: sustainably managed forests.



Corrugated packaging is hygienic, **extending the shelf life of fruits and vegetables** and thus **reducing food waste.**

2

Corrugated packaging is cost efficient. It can be adapted to fit any size or shape, optimising space for transport and storage, and **reducing the number of trucks on the road.**

3



Optimised shelf, storage and truck space

The perfect circle
already exists in real life.

**Corrugated packaging
is circular by nature!**



fefco.org/circular-by-nature